

Zapata Falcons Football Sponsorships - Program Ads

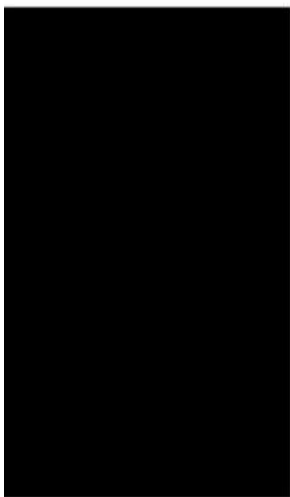
**PUT YOUR ADVERTISING DOLLARS
WHERE THEY WILL BRING RESULTS
AND DO GOOD THINGS FOR YOUR COMMUNITY!!**

We are anticipating a great inaugural season for the Zapata Falcons Semi Pro Football Team! Act fast to support your hometown semi-pro football team and get your business or service in front of our audiences!!

Reach New Markets

Your advertising/sponsorship dollars will be put to great use by our emergent team of experienced and enthusiastic athletes; and by advertising in our game season programs, your business advertising dollars will reach your market by placing your ad directly into the hands of your potential customers. Each program is professionally reproduced and is distributed to spectators at each game and during other promotional events being distributed to a total of 1000 potential customers and supporters of the Zapata Falcons Football Team. Again, your sponsorship support is highly appreciated and will be a great help in funding our much needed athletic and safety equipment.

Program Ad Sizes



Full Page

7.5 Tall
4.5 Wide



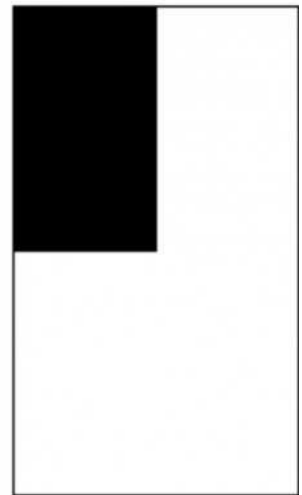
Half Page

3.75 Tall
4.5 Wide



One-Third Page

2.5 Tall
4.5 Wide



Quarter Page

3.75 Tall
2.25 Wide

Advertising Rates

Full Page

Back Cover:	Color	\$500
Inside Front Cover:	Color	\$350
Inside Back Cover:	Color	\$300
Inside Page:	Color	\$200

Half Page

Inside Page Only:	Color	\$150
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Third Page

Inside Page Only:	Color	\$125
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Quarter Page

Inside Page Only:	Color	\$110
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Eighth Page

Inside Page Only:	Color	\$60
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Sixteenth Page

Inside Page Only:	Color	\$35
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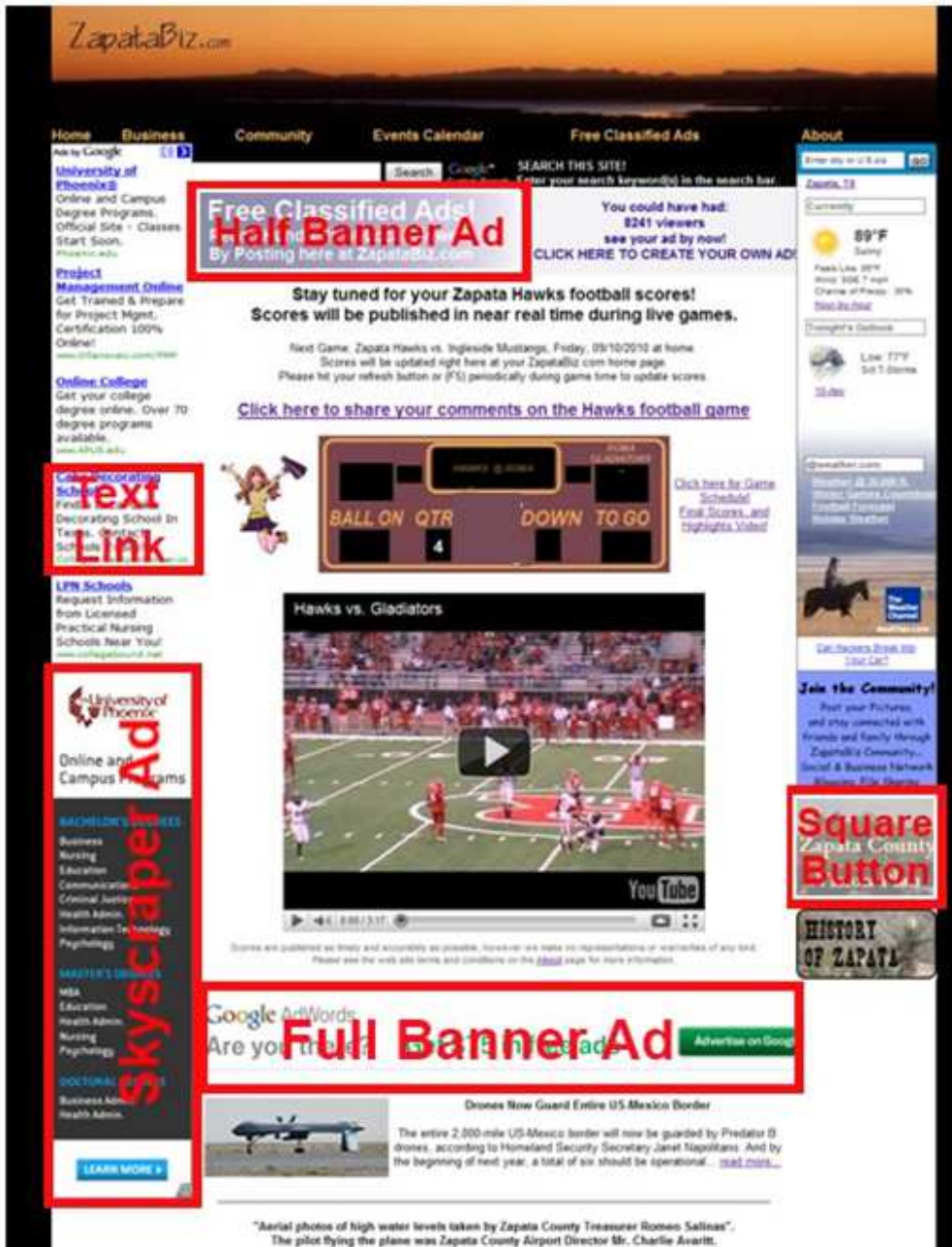
The following terms and conditions apply to advertising in season programs:

- Payment is due in full at the time of placement.
- Zapata Falcons reserves the right to decline an ad.

The following ad sizes can be included and placed on ZapataBiz.com: 'Home' page and 'Live' page during Falcons Football Season with any program ad sponsorship

Falcon Football Games will be broadcast live on ZapataBiz.com

- **Text Link: \$45 – Season**
- **Square Button: \$75 – Season**
- **Half Banner: \$180 – Season**
- **Full Banner: \$300 – Season**
- **Skyscraper: \$300 - Season**



Sponsorship Order

Name of Company: _____ Contact Name: _____

Contact Phone: _____ Address: _____

Ad Size Program: _____ Ad Size Zapata Biz: _____

Amount Paid: \$ _____

Representative of Sponsor: _____ Date: _____

Representative of Organizers (Zapata Falcons): _____ Date: _____